

Jan 1st, 12:00 AM

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Kim, Jongeun, "Post-Modern Korean Wedding Dress" (2013). *International Textile and Apparel Association (ITAA) Annual Conference Proceedings*. 93.

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Post-Modern Korean Wedding Dress

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Key Words: Korean, wedding, dress, flower

The traditional Korean wedding dress design has been deconstructed to fit the needs of a global society. The nature of the Korean wedding dress style line is welcoming of most body types because of its unstructured form. Here, the original features of the traditional Korean dress are preserved as main components, such as high waistline, fullness of skirt, short bolero jacket and front opening while other aspects of design have been introduced to attract a global target market, such as changing the dress color from red and green to white, replacing front closure from tying ribbon to snap, adding ruffle collar instead of band v-curved neckline, extending sleeve width from 1 foot to 3 feet and exaggerating fullness from A-line to circular skirt.

